



**International Myeloma Foundation  
16<sup>th</sup> Anniversary Gala**

**SPONSORSHIP OPPORTUNITIES**

**SATURDAY, OCTOBER 21, 2006**

**THE REGENT BEVERLY WILSHIRE HOTEL**

**9500 WILSHIRE BOULEVARD, BEVERLY HILLS, CA 90212**

- **DIAMOND SPONSOR** **\$25,000**
  - VIP Table with Premier Seating (10 Guests)
  - Verbal recognition during evening welcome
  - Two Page color ad in Tribute Journal
  - Sponsor signage throughout reception and dinner
  - Inclusion on sponsor video reel
  - Sponsor acknowledgement on IMF website
  - Sponsor acknowledgement in *Myeloma Today*
  - Sponsor acknowledgement in *Myeloma Minute*
  
- **PLATINUM SPONSOR** **\$20,000**
  - VIP Table with Premier Seating (10 Guests)
  - Verbal recognition during evening welcome
  - Sponsor name included in Gala invitation
  - One Page color ad in Tribute Journal
  - Sponsor signage throughout reception and dinner
  - Inclusion on sponsor video reel
  - Sponsor acknowledgement on IMF website
  - Sponsor acknowledgement in *Myeloma Today*
  
- **GOLD SPONSOR** **\$15,000**
  - VIP Table with Premier Seating (10 Guests)
  - One Page color ad in Tribute Journal
  - Sponsor signage throughout reception and dinner
  - Inclusion on sponsor video reel
  - Sponsor acknowledgement on IMF website
  
- **SILVER SPONSOR** **\$10,000**
  - VIP Table with Premier Seating (10 Guests)
  - Two-thirds Page color ad in Tribute Journal
  - Sponsor signage throughout reception and dinner
  - Inclusion on sponsor video reel
  - Sponsor acknowledgement on IMF website
  
- **BRONZE SPONSOR** **\$5,000**
  - VIP Table with Premier Seating (10 Guests)
  - Half Page color ad in Tribute Journal
  - Sponsor signage throughout reception and dinner
  - Inclusion on sponsor video reel
  - Sponsor acknowledgement on IMF website